



**XVII International Business and Economics Conference**  
**San Francisco, California, USA**  
**January 4-7, 2018**  
<http://www.ibec-info.org/2018/>  
**Hosting Institution: San Francisco State University**



### **Call For Papers, Proposals, and Cases**

**Deadline:** September 30, 2017

**Early Review Deadline:** July 15, 2017

IBEC invites the submission of proposals for its 17<sup>th</sup> annual research conference to be held in San Francisco, California, USA. The objective of IBEC is to provide a forum for intellectual discussion among scholars and practitioners. We seek to provide a platform to analyze the strategic challenges faced by firms, educators, governments, and other institutions in the global arena.

## Refereed Submissions -Guidelines

SUBMISSIONS  
WILL BE  
PEER  
REVIEWED,  
ACCEPTANCE  
BASED ON  
QUALITY AND  
RELEVANCE.

You are invited to submit either an Extended Abstract or a Completed Manuscript of research papers or teaching case studies for presentation at the conference.

**Extended abstracts:** A submission should explicitly contain: 1. Background & Problem Statement; 2. Objectives; 3. Methods / Procedures; 4. [Expected or Preliminary] Results; and 5. References. Extended abstracts between 3 to 5 pages are preferred.

**Complete papers:** No specific structure is required for complete papers. We strongly recommend complete papers not to exceed 12 pages. Quantitative Papers should include full data analysis.

**Formatting guidelines:** for either extended abstracts or complete papers are provided on the conference website. Follow the **PROCEEDINGS GUIDELINES** document.

Proposals should be written in English. Submissions will be peer reviewed, acceptance being based on quality and relevance.

**Plagiarism:** is unacceptable. All authors must fully cite the work of others using one of the standard citation systems (APA < MLA)

**Decision** notifications will be sent to authors by **October 30<sup>th</sup>**. Those opting for the July early acceptance will be notified by August 30.

**Authors of accepted proposals** will have up to 30 minutes (Q&A included) to present their topic in the conference.

**Submissions** should be submitted to the IBEC website. To submit, you also need to "**Register for IBEC 2018**" on the website: [ibec-info.org/2018/](http://ibec-info.org/2018/). In case you have problems registering, email your proposal to IBEC@tnstate.edu. Within two days of submission you will be contacted to acknowledge your submission. If you do not hear from IBEC after two days, contact the editor-in-chief or the conference chair.

CONFERENCE  
PROCEEDINGS  
WILL BE  
PUBLISHED  
ONLINE IN  
SOCIAL  
SCIENCE  
RESEARCH  
NETWORK.

Accepted papers and cases presented in the conference will be published online, at the discretion of authors, in the **Social Science Research Network** [Conference proceedings with the U.S. Library of Congress, **ISSN 1537-2316**]. Proceedings will be published after the conference. Authors retain copyright of their works. Papers presented in Bangkok (2015), Germany (2016) and Chile (2017) are posted in [www.ssrn.com](http://www.ssrn.com) [Research network: Management / Conference and Meetings]. When submitting your proposal for the conference closely follow the PROCEEDINGS GUIDELINES document available on the conference website.

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## Awards

Best paper awards will be given to competitive papers upon the recommendation of Editors. Around five best paper awards—best in several disciplines—are given every year.

Outstanding Award Papers may be considered for publication in a journal. Award papers from IBEC China 2014 were published in the *Journal of International Business and Economy* (JIBE) [www.i-jibe.org/](http://www.i-jibe.org/), ISSN 1527-8603. Vol 15(1) Summer 2014. JIBE is published by San Francisco State University

and The Institute for Industrial Policy Studies. Selected award papers from IBEC Bangkok 2015 were published in *Contaduría y Administración* (C&A), [www.journals.elsevier.com/contaduria-y-administracion/](http://www.journals.elsevier.com/contaduria-y-administracion/) ISSN 0186-1042. C&A is a Scopus journal published by Universidad Nacional Autónoma de México (UNAM).

Selected papers from IBEC Germany were published in JIBE during the fall 2016.

BEST PAPER AWARDS WILL BE GIVEN TO COMPETITIVE PAPERS UPON THE RECOMMENDATION OF EDITORS.

## Topics

The topics for IBEC include, but are not limited to: international business environment, marketing strategies, international strategy, import/export management, world markets and global competition, organizational behavior management, management philosophy, health management issues, human resources strategies, management of education, expatriate management, business education, international entry strategies, transfer of technology / knowledge, cross-cultural consumer behavior, international logistics, information systems, operations management, international finance, international accounting, intercultural management, trade policy, and FDI policy.

Both, practitioners and scholars, are encouraged to submit company case studies.

## Conference Venue and Hotels

San Francisco State University Downtown Campus. There are four hotels, ranging in price from \$129 to \$149 per night within walking distance. There are many good restaurants in the area—San Francisco is famous for the quality and variety of its restaurants! Some meals will also be provided as part of the conference and are included in the conference fee. On Sunday, several tours will be offered.





IBEC 2010, Prague

## Conference Fees Structure

A Paper-Presenting Professional or Academician: **USD 350.**

A Paper-Presenting Student: **USD 200.**

A Co-Author Participant: **USD 150.**

A "Guest" Participant or Observer sponsored by an Author (not an author or co-author): **USD 75.\***

An "Observer" not sponsored by a presenting author: **USD 250.**

\*Maximum three guests per author. Additional guests pay regular presenter fees.

These fees will cover the conference welcoming reception, lunch, dinner and cultural activity. Conference fees can be paid online by credit card only after an acceptance notification has been received by authors.

## Details of Activities & Relevant Dates

**Jan. 4<sup>th</sup>:** Welcome Reception at 6:30 PM and Publication Seminar at 3:30.

**Jan. 5<sup>th</sup> & 6<sup>th</sup>:** All day presentations, coffee breaks, lunch, dinner and cultural activity.

**Jan. 7<sup>th</sup>:** IBEC 2019 mid-morning planning committee meeting & organized tour. Organized tour participation is optional and may include extra cost for participants. Additional information will be provided as the conference approaches.

**Submission Deadline: August 30, 2017**

**Decision notifications sent to authors:** By October 30<sup>th</sup>.

**Conference Fee Payment Deadline: November 15<sup>th</sup>.** Options for conference fees payments: a) online by using credit card, b) wire transfer, or c) check. Details on the conference website.

## IBEC

The International Business and Economy Conference is administered by an executive committee and an advisory board. To achieve the objective of providing a platform for intellectual discussion among scholars and practitioners, IBEC rests on the collaboration of recognized scholars and institutions who voluntarily collaborate every year.



IBEC Germany 2016

RECENT PREVIOUS  
IBECs:  
USA (2008),  
INDIA (2009),  
THE CZECH  
REPUBLIC (2010),  
MEXICO (2011);  
USA (2012),  
FRANCE (2013),  
CHINA (2014),  
THAILAND (2015),  
GERMANY (2016)  
AND CHILE  
(2017).



## Executive Committee for IBEC 2018

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IBEC RESTS ON  
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OF RECOGNIZED  
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COLLABORATE  
EVERY YEAR.

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