



XIV International Business and Economy Conference
Bangkok, Thailand, January 5-8, 2015

<http://www.ibec-info.org/2015/>

Hosting Institution:
Assumption University of Thailand
Suvarnabhumi Campus

Call For Proposals, Papers
Regular submission Deadline: **September 30, 2014**

IBEC invites the submission of proposals for its 14th research conference to be held in Bangkok, **Thailand**. The objective of IBEC 2015 is to provide a forum for intellectual discussion among scholars and practitioners. We seek to provide a platform to analyze the strategic challenges faced by firms, educators, governments, and other institutions in the global arena. For details on topics for IBEC 2015, please refer to page 3.

IBEC 2015 Sponsoring Institutions



Martin de Tours School of Management and Economics, Assumption University of Thailand at Suvarnabhumi Campus, Thailand



Hagan School of Business



New Rochelle, New York, USA



UNIVERSIDAD PANAMERICANA

School of Business and Economics at Guadalajara. Mexico



College of Business, and US-Korea Business Institute



Refereed Submissions

You are invited to submit either an Extended Abstract or a Completed Manuscript of research papers or teaching case studies for presentation at the conference. An **extended abstract** should explicitly **contain**: 1. Background & Problem Statement; 2. Objectives, 3. Methods / Procedures; and 4. [Expected or Preliminary] Results & Conclusions (A reference sections should be included). No specific structure is required for **complete papers**. We, however, recommend papers not to exceed 30 pages (Tables and Figures included). Formatting guidelines for either extended abstracts or complete articles provided in the conference website.

Proposals should be written in **English**. Submissions will be **peer reviewed**, acceptance being based on quality and relevance. Reviews are estimated to be sent within 30 days of submission. We will try to answer faster to those submitting before the early submission deadline.

Authors of accepted proposals will have up to 30 minutes (Q&A included) to present in the conference.

Graduate students are encouraged to submit their research work. Theses or dissertations will NOT be accepted as submissions. Students should submit their work either as an extended abstract or a complete article. A special discount applies for students.

Proposals should be submitted via the conference web site: <http://www.ibec-info.org/2015/>. To submit, you also need to “Register for IBEC 2015” at the website. In case you have problems registering, email your proposal to ctrejo@up.edu.mx.

Within two days of submission you will be contacted to acknowledge your submission. If you do not hear from IBEC after two days, contact the editor-in-chief or any of the editors.

Conference Proceedings

Accepted papers and cases presented in the conference will be published, at the discretion of authors, in the conference proceedings with the U.S. Library of Congress, **ISSN 1537-2316**.

Authors retain copyright of their works. Proceedings will be posted on

the conference web site after the conference. Only conference participants will have access to the conference proceeding in the website. Instructions for conference proceedings will be sent to authors immediately after the conference.

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Awards and Journal Related to the Conference

Best paper awards will be given to competitive papers upon the recommendation of Editors. Around five best paper awards—best in several disciplines— are given every year.

Outstanding Award Papers may be considered for publication in the **Journal of International Business and Economy (JIBE)** <http://www.i-jibe.org/>, ISSN 1527-8603. JIBE is published by San Francisco State University and The Institute for In-

dustrial Policy Studies, and is included in **Cabell's Directory: Economics and Finance**. The decision to publish best award papers in JIBE will be made by the Editor-In-Chief of the journal, after reviewing the quality of the articles.

Outstanding articles presented in IBEC 2014 China will be published in a Special Issue of JIBE by the second half of 2014.



Topics

The topics FOR IBEC XIV include, but are not limited to: international business environment, marketing strategies, international strategy, import/export management, world markets and global competition, organizational behavior management, management philosophy, health management issues, human resources strategies, management of education, expatriate management, business education, international entry strategies, transfer of technology / knowledge, cross-cultural consumer behavior, international logistics, information systems, operations management, international finance, international accounting, intercultural management, trade policy, and FDI policy.

BEST PAPER AWARDS WILL BE GIVEN TO COMPETITIVE PAPERS UPON THE RECOMMENDATION OF EDITORS.

Conference Venue and Hotel

The conference venue is the John XXIII Conference Center at Assumption University (AU) of Thailand, Suvarnabhumi Campus.

The recommended hotel for the conference is the **King David Residence Hall** [On Campus residence].

The room rate is **1,500 Baht per night, breakfast included** [Twin bed]. This is **approx. 50 USD** per night (according to exchange rates at time of printing; rates subject to change according to market fluctuations).



King David Residence Hall



IBEC 2010, Prague

Conference Fees Structure

A Paper-Presenting Professional or Academician: **US\$280**

A Paper-Presenting Student: **US\$180**.

A "Guest" Participant or Observer with no paper presentation: **US\$80**.

All coauthors attending the conference: **US\$180** (After the principal author, or other coauthor pays full registration).

This will cover preconference welcoming reception; lunch and dinner and/or cultural activity on each of the paper-presentation days [Tuesday and Wednesday].

Details of Activities & Relevant Dates

Jan. 5, 2015: Registration at Assumption University starting at 3:30 PM. Campus Tour (4 PM), and Cocktail Reception at 6 PM.

Jan. 6 & Jan. 7, 2015: All day presentations, coffee breaks, lunch, award lunch one day, dinner and /or cultural activity.

Jan. 8, 2015: IBEC 2016 mid morning planning committee meeting & organized tour.

Organized tour (January 8th) may include a visit to the Emerald Buddha temple and other activities. These activities are optional and could include extra cost for participants. Additional information will be provided as the conference approaches.

Submission Deadline: September 30th, 2014

Proposals will be reviewed on a continuous basis so we can have acceptance (or not) answers to the authors as they are reviewed.

Conference Fee Payment Deadline: October 31st. Instructions in the conference web site.

PAST IBECs:

USA (2008),
INDIA (2009),
THE CZECH
REPUBLIC (2010),
MEXICO (2011);
USA (2012),
FRANCE (2013),
AND
CHINA (2014).

IBEC

The International Business and Economy Conference is administrated by an executive committee and an advisory board. To achieve the objective of providing a platform for intellectual discussion among scholars and practitioners, IBEC rests on the collaboration of recognized scholars and institutions who voluntarily collaborate every year.

Past IBEC meetings were held in San Francisco, California, **USA (2008)**; Udaipur, **India (2009)**; Prague, **The Czech Republic (2010)**; Guadalajara, **Mexico (2011)**; Hawaii, **USA (2012)**; Caen, **France (2013)**, and **China (2014)**.



Assumption University of Thailand



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