



**XIII International Business and Economy Conference
China, January 9-12, 2014
Tianjin Polytechnic University – Hosting Institution**



Tianjin Polytechnic University during the Autumn

Call For Submission of Proposals, Papers

Submission Deadline: October 15th, 2013

IBEC invites the submission of proposals for its 13th conference to be held in Tianjin, **China**. The objective of IBEC 2014 is to provide a forum for intellectual discussion among scholars and practitioners.

We seek to provide a platform to analyze the strategic challenges faced by firms, educators, governments, and other institutions in the global arena.





City of Tianjin

PROPOSALS SHOULD BE WRITTEN IN ENGLISH OR SPANISH. ACCEPTED PAPERS MUST BE PRESENTED IN ENGLISH.

Referred Submissions

You are invited to submit either an Extended Abstract or a Completed Manuscript of research papers or teaching case studies for presentation at the conference.

An **extended abstract** should contain: a. Background & Problem Statement, b. Objectives, c. Methods / Procedures, and d. [Expected or Preliminary] Results & Conclusions. No specific format is provided for **complete papers**.

Proposals should be written in **English or Spanish** (refer to the Spanish section for details). Submissions will be **blind reviewed**, acceptance being based on quality

and relevance. Reviews are estimated to be sent within 30 days of submission.

Authors of accepted proposals will have up to 30 minutes (Q&A included) to present in the conference.

Authors with accepted Extended Abstracts, will follow the same presentation format as complete papers [e.g., 30 minutes, Q&A included]. Accepted abstracts will be eligible to be published in the conference proceedings, but they will be listed in the conference program as “Work Under Development.” In the case authors with accepted extended

abstracts had their complete articles sent to the editors by November 30th, their work will be listed as complete in the conference program.

Graduate students are encouraged to submit their work. A special discount applies for graduate them.

Proposals should be submitted via the conference web site: <http://www.ibec-info.org/2014/>. To submit, you also need to “Register for IBEC 2014” at the website. Please contact **Dr. Tomas Kincl** [kincl.tomas@gmail.com] if you have any questions about online submission.

Proposals in Spanish

Proposals written in Spanish will be accepted for review. All proposals will also be subject to a blind review process.

Accepted papers written in Spanish must be **presented / discussed in English** either by the author, a coauthor, or a colleague.

Conference Proceedings

Accepted papers and cases presented in the conference will be published, at the discretion of authors, in the conference proceedings with the U.S. Library of Congress, ISSN1537-2316.

Authors retain copyright of their works. Proceedings will be posted on the conference web site and published on CD after the conference. Only conference participants will have access to the

conference proceeding in the website (For details on proceedings refer to the “Proceedings Instructions” document posted in the “Conference Proceedings” section of the web site).



The west gate TJPU

Awards and Journal Related to the Conference

Best paper awards will be given to competitive papers upon the recommendation of reviewers. Up to 5 best paper awards—best in several disciplines—are given every year. Depending upon number of submissions by PhD students, one of the awards might be for this category.

Outstanding Award Papers might be considered for publication into JIBE (Journal of International Business and Economy, <http://www.i-jibe.org/>), which has been recommended for inclusion in Cabell's Directory. JIBE provides expedited review of those submissions presented at the conference.



Topics

The topics FOR IBEC XIII include, but are not limited to: international business environment, marketing strategies, international strategy, import/export management, world markets and global competition, organizational behavior management, management philoso-

phy, health management issues, human resources strategies, management of primary/secondary/higher education, expatriate management, business education, international entry strategies, transfer of technology / knowledge, cross-cultural consumer behavior, inter-

national logistics, information systems, operations management, international finance, international accounting, intercultural management, trade policy, and FDI policy.

BEST PAPER

AWARDS WILL BE GIVEN TO COMPETITIVE PAPERS UPON THE RECOMMENDATION OF REVIEWERS.

Conference Venue and Hotel

The conference will be held on campus at Tianjin Polytechnic University, the hosting institution [<http://www.tjpu.edu.cn>].

The recommended hotel for the conference is the **TJPU Hotel** [On Campus Hotel].

The room rate is **RMB 380** per standard room [with twin bed or one king size bed]. To book your room, please contact **Dr. Chunmei Yang** [jane_ycm@126.com] and **Mr. Song** [13820550577@163.com].



The North Gate of TJPU



IBEC 2010, Prague

Conference Fees Structure

A Paper-Presenting Professional or Academician: **US\$280**, including any IBEC annual membership dues. This will cover preconference welcoming reception; and the breakfast, lunch and dinner on each of the paper-presentation days [Friday and Saturday].

A Paper-Presenting Student: **US\$180**, including any IBEC annual membership dues. This will cover preconference welcoming reception; and the breakfast, lunch and dinner on each of the paper-presentation days [Friday and Saturday].

A "Guest" Participant or Observer with no paper presentation: **US\$80**, not including any IBEC annual membership dues. This will cover preconference welcoming reception; and the breakfast, lunch and dinner on each of the paper-presentation days [Friday and Saturday].

PAST IBECs:

USA (2008),
INDIA (2009),
THE CZECH
REPUBLIC (2010),
MEXICO (2011),
USA (2012) AND
FRANCE (2013).

ATTEND CHINA
2014.

Detail of Activities & Relevant Dates

Jan 9: Registration at Tianjin Polytechnic University.

Jan 10 & Jan 11: Presentations, award lunch, dinner.

Jan 12: IBEC 2015 Mid morning planning committee meeting & organized tour.

Jan 8 or 13: Possibility of a small group organized visit [Will be confirmed].

More details and costs will be announced as the date of the conference approaches.

Early submission Deadline: September 15th, 2013

Submission Deadline: October 15th, 2013

Conference: January 9-12, 2014

Proposals will be reviewed on a continuous basis so we can have acceptance (or not) answers to the authors as they are reviewed. We will try to answer faster to those submitting before the early submission deadline.

IBEC

The International Business and Economy Conference is administered by an executive committee and an advisory board. To achieve the objective of providing a platform for intellectual discussion among scholars and practitioners, IBEC rests on the collaboration of recognized scholars and institutions who vol-

untary collaborate every year.

Past IBEC meetings were held in San Francisco, California, **USA (2008)**; Udaipur, **India (2009)**; Prague, **The Czech Republic (2010)**; Guadalajara, **Mexico (2011)**, Hawaii, **USA (2012)**; and Caen, **France (2013)**.



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Tianjin Polytechnic University

Executive Committee for IBEC 2014

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Dr. Carlos Trejo-Pech, Universidad Panamericana at Guadalajara, Mexico and Visiting Scholar at Purdue University, USA [ctrejo@up.edu.mx]

Dr. Zhao Hong, Tianjin Polytechnic University, China [zhh300160@yahoo.com]

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Arrangements Chair / Treasurer:

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Dr. Sharon V. Thach, Tennessee State University, USA [sthach@tnstate.edu]

Dr. Yu-wan Wang, Stony Brook University, New York, USA

[[yuwan.wang@gmail.com](mailto:yuwang.wang@gmail.com)]

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Dr. Omar Rojas, Universidad Panamericana at Guadalajara, México [orojas@up.edu.mx]

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Dr. Bruce Heiman, San Francisco State University, USA [bheiman@sfsu.edu]

IBEC 2014 Advisory Board and Reviewers

The advisory board and reviewers involve more than 20 professors from different countries. A complete list is included in the conference website.

IBEC provides a platform for intellectual discussion among scholars from diverse countries and cultures.

IBEC 2014 SPONSORING INSTITUTIONS

House of IBEC:

Hagan School of Business
Iona College,
New York, USA

Tianjin Polytechnic University, School of Economics, China
Iona College, Hagan School of Business, USA
Korea Business Institute, SFSU, California, USA
San Francisco State University, School of Business, USA
Universidad Panamericana, School of Business and Economics, at Guadalajara Mexico
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Tennessee State University, USA

	  Hagan School of Business	 
 UNIVERSIDAD PANAMERICANA School of Business and Economics	 TENNESSEE STATE UNIVERSITY COLLEGE OF BUSINESS	



We look forward to meet you in Tianjin, China